

COMMUNICATIONS DIRECTOR

The information officer is responsible for the public image of the league and any public league communication. They are responsible for promoting the league through local media and other means.

The responsibilities of the Communications Director include the following:

- Manages the league's social media pages (Facebook, Instagram, Twitter & YouTube) by sharing league information on the page.
- Responsible for coordinating, obtaining and posting any required signage in relation to sponsors.
- Responsible for coordinating league announcements with local media (i.e. local paper) if necessary.
- Responsible for coordinating any advertising including posting of signs and other materials for Rancho ACE events and registration.
- Coordinates with team managers or parents to gather any photos to send to the Technology Director for publishing on the league's website or social media outlets.

The Vice President of Public Relations will be the point of contact for the Communications Director.