

SPONSORSHIP DIRECTOR

The Sponsorship Director is responsible for maintaining managing sponsor relationships for the league in addition to organizing the sponsorship process/plan, ensuring correct sponsorship takeaways, and continuing to expand the sponsorship base.

The responsibilities of the Sponsorship Director include the following:

- Maintains and develops with the assistant of the board the various sponsorship levels.
- Coordinates the solicitation of local sponsorships to support league operations.
- Coordinates with the Treasurer to make sure that all sponsorship monies are received.
- Coordinates with the Technology Director and Communications Director to ensure sponsorships are published on league website, social media outlets and through other public communications.
- Responsible for determining fundraising needs each year by coordinating with the Board on budget needs.
- Responsible for the coordinating, planning and directing of fundraising activities.
- Responsible for soliciting various fundraising ideas and organizing such activities.
- Responsible for coordinating, obtaining and posting any required signage in relation to sponsors.

The Treasurer will be the point of contact for the Sponsorship Director.