

“BEYOND THE HUDDLE” NEWSLETTER

SOUTH COUNTY FOOTBALL LEAGUE



DEAR SCFL FAMILIES,

As we embark on a brand-new season, we want to begin by saying thank you. Thank you for your trust, your commitment, and your belief in what South County Football League stands for. The energy surrounding SCFL right now is incredible, and it reflects the strength of our families, athletes, coaches, and volunteers who make this league special. With each new season comes fresh opportunities, new friendships, and moments that shape our athletes far beyond the field—and we couldn't be more excited for what's ahead.

This season is filled with promise, purpose, and momentum. From player development and team growth to community connection and unforgettable game-day experiences, everything we're building is rooted in helping our athletes grow in confidence, character, and teamwork. We are incredibly optimistic about what lies ahead and deeply grateful to share this journey with you. Together, we're not just playing a season—we're creating memories, strengthening our community, and setting the stage for an amazing year at SCFL.



THE SCFL MISSION:

We are committed to our mission of instilling in all participants good sportsmanship, teamwork, integrity, honesty and cooperation; in a fun and family-oriented environment.

SCFL is guided by a commitment to integrity, respect, accountability and teamwork. These values shape how we lead, how we make decisions, and how we represent the league- ensuring a positive, safe, and supportive environment for our athletes, families, coaches and community.



FEBRUARY | 2026



BUILDING MORE THAN ATHLETES: WHAT THE 2026 SCFL SEASON IS ALL ABOUT

At South County Football League, every season is about more than wins and losses—it's about building confident, resilient young athletes and a strong community around them. As we head into the 2026 season, SCFL is doubling down on what matters most: player development, safety, sportsmanship, and creating an environment where every athlete feels supported and challenged to grow.

This year, families can expect continued investment in coaching development, enhanced game-day experiences, and expanded opportunities for both football and cheer participants. From skill-building and teamwork to leadership and accountability, our goal is to ensure that every athlete walks away from this season stronger—on and off the field. We are incredibly excited about the momentum surrounding SCFL and grateful to our families, coaches, volunteers, and sponsors who make it all possible.

What's Next: Registration for football and cheer opens March 1st. We encourage families to register early and be part of what promises to be an amazing SCFL season.



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SCFL SPOTLIGHT

SHANNON RODRIGUEZ DIRECTOR: SCFL CHEER

Shannon Rodriguez has been an integral part of the South County Football League family for an incredible 16 years, bringing dedication, heart, and an unwavering commitment to our athletes and families. Over the past six years serving on the SCFL Board, Shannon has played a key role in shaping the league's direction, always advocating for programs that support growth, inclusion, and excellence. Her deep understanding of SCFL—across both football and cheer—makes her uniquely qualified to step into her new role as Director of the SCFL Cheer Program.



Beyond her leadership within the league, Shannon is a devoted mother of three who understands firsthand the impact youth sports can have on young athletes and families. Her passion for SCFL runs deep, fueled by years of hands-on involvement, mentorship, and service. As she takes the reins of the cheer program, Shannon is committed to elevating the experience for every cheerleader—focusing on skill development, confidence, teamwork, and pride in representing SCFL. We are incredibly excited for the energy, vision, and leadership she brings and look forward to seeing the cheer program reach new heights under her guidance in the year ahead.

“I joined the board because I wanted my kids to be proud of me. I want them to say: ‘That’s my mom- she helped build something that mattered.’ What started as wanting something great for my own children turned into wanting something great for all of our kids.

I only have a few years left in the league and I want to leave behind something meaningful- something that helps shape our children into future leaders. It matters to me to know I played a part in that.

Over the last few years, I’ve really reflected on what I’m leaving behind. Being part of SCFL gives me purpose and joy. Whether it’s helping a cheerleader become the best they can be or creating opportunities that enhance a child’s ability to grow as a football player, I want my children- and all families that I cross paths with- to remember me as someone who helped make a difference.”



-Shannon Rodriguez



DESCRIPTION OF EVENTS

SPEEDCAMP USA 7V7 TOURNAMENTS

-These 1-2 day tournaments offer opportunities for all 10u, 12u, 13u, 14u, 15u, 18u teams ready to compete! Three (3) game guarantee per tournament. All games will be played at SCFL's Gullo Park. Register at www.speedcampusa.com

SPEEDCAMP USA LEAGUE NIGHTS

-2nd-8th grade 7v7 games will be played on February 20th, 19th, 27th, March 15th, March 20th with the end of season tournament on March 27th. All games will be played at SCFL's Gullo Park. Register at www.speedcampusa.com

TACKLE FOOTBALL/CHEER REGISTRATION

-Opening this season on March 1st, tackle football and cheerleading will open and be ready for sign ups! Get your football player or cheerleader signed up to take advantage of the early registration break! Register at www.scfootball.org

UPCOMING EVENTS

FEBRUARY

- February 7th-8th- "Texas Takedown" 7v7 Tournament (Speedcamp USA)
- February 20th- League Night 7v7 Tournament (Speedcamp USA)
- February 27th- League Night 7v7 Tournament (Speedcamp USA)

MARCH

- March 1st- SCFL Tackle Football & Cheer Registration Opens
- March 7th-8th- "Spring Shootout" 7v7 Tournament (Speedcamp USA)
- March 15th- League Night 7v7 Tournament (Speedcamp USA)
- March 20th- League Night 7v7 Tournament (Speedcamp USA)
- March 27th- League Night 7v7 Tournament (Speedcamp USA)
- March 28th-29th- "March Meltdown" 7v7 Tournament (Speedcamp USA)



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COACH'S CORNER

TACKLE FOOTBALL COACHES NEEDED



Are you passionate about football and making a positive impact in the lives of young athletes? South County Football League is looking for dedicated tackle football coaches for the upcoming season! Whether you're experienced or new to coaching, if you have a heart for youth development, teamwork, and leadership, we want to hear from you.



Being a coach at SCFL is about more than Xs and Os — it's about building confidence, teaching life skills, and helping kids grow both on and off the field. You'll be part of a supportive community that values safety, sportsmanship, and fun, and you'll play a meaningful role in shaping this generation of athletes.

👉 Interested in coaching or learning more?

Reach out to us at scfl77387@gmail.com or visit www.scfootball.org for details on positions, practice schedules, and how to get involved. Let's build something great together!



CHEERLEADING COACHES NEEDED



South County Football League is looking for passionate, positive, and committed cheerleading coaches to join our SCFL family for the upcoming season. If you love working with youth, building confidence, and helping young athletes shine on and off the field, we would love to connect with you.

Our cheer coaches play a vital role in shaping teamwork, discipline, leadership, and school pride while creating a fun, encouraging environment for our cheerleaders to grow. Whether you have prior coaching experience or simply a heart for mentoring and community involvement, SCFL provides support, resources, and a strong team culture to help you succeed.

👉 Interested in coaching or learning more?

Reach out to us at scfl77387@gmail.com or visit www.scfootball.org for details on positions, practice schedules, and how to get involved. Let's build something great together!

WHAT'S NEW AT GULLO PARK?

FIELD UPDATES

- **Press Box Restoration:** Refurbishment and restoration of the press boxes will begin soon, including structural updates and fresh paint to improve functionality and appearance.
- **Facility Refresh:** General park improvements such as painting, cleanup, and maintenance are being completed to enhance the overall gameday experience.
- **Technology Upgrades:** SCFL, through NBC Sports, is installing video cameras in every press box providing livestream capabilities for every game played at Gullo Park.
- **Future Field Enhancements:** SCFL is actively planning the turfing of the fields at Gullo Park, a major long-term investment that will significantly improve field durability, safety, and year-round usability.



PROGRAM ADDITIONS

SCFL Cheer Camp

-SCFL will be launching a dedicated Cheer Camp designed to build fundamentals, confidence, and team spirit in a fun, high-energy environment. The camp will focus on:

- > Cheer fundamentals and technique
- > Motion, jumps, and basic routines
- > Confidence, teamwork, and leadership
- > Preparing cheerleaders for the upcoming season

Youth Skills & Development Clinics

-Seasonal football skill clinics focusing on:

- > Position-specific fundamentals
- > Speed, agility, and conditioning
- > Confidence, teamwork, and leadership
- > Sportsmanship and game awareness

EQUIPMENT DONATION & GIVE-BACK INITIATIVE

As we prepare for the upcoming season, SCFL invites families who have gently used football or cheer equipment they no longer need to consider donating it back to the league. These donations help support new and returning athletes, ensure access to quality equipment, and strengthen the spirit of community that makes SCFL special. If you have items you'd like to give away or donate, we would be incredibly grateful for your support in helping SCFL continue to grow and serve our families.



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SCFL NEEDS YOU!

HOW CAN YOU HELP?

✓ Coaching & Team Support

Be a head coach, assistant coach, or team parent to help guide and mentor our athletes. No experience? No problem! We provide training, resources, and support to ensure our volunteers feel confident in their roles.

✓ Game-Day Volunteers

It takes a team to run a smooth game day! We need help with:

- Concessions – Serve food and drinks to fans while raising funds for SCFL.
- Field Setup & Breakdown – Help ensure our fields are ready for action.
- Game Operations – Assist with chains, scorekeeping, and other key roles.

✓ Fundraising & Events

SCFL relies on fundraising to keep costs low for families and provide the best experience for our athletes. Volunteer to help with:

- Sponsorship Outreach – Connect with local businesses to support SCFL.
- Fundraising Events- Help plan and run event that raise funds for SCFL.
- Community Engagement – Spread the word about SCFL and help us grow!

No experience? No problem! Whether you can give an hour or an entire season, every effort counts!



South County Football League invites local businesses and community partners to join us as official SCFL sponsors for the upcoming season. Sponsorship with SCFL is more than brand exposure—it's an opportunity to invest directly in local youth, families, and the community we proudly serve. Our sponsors help support player development, field improvements, equipment, and programming that positively impacts hundreds of young athletes each year.

By partnering with SCFL, your business gains meaningful visibility while demonstrating a commitment to community growth, teamwork, and youth development. We offer a variety of sponsorship opportunities designed to fit businesses of all sizes, and we would love to explore how we can work together to make this season our best yet.

Together, we make SCFL stronger! Go to scfl77387@gmail.com and volunteer to make SCFL bigger and better!!





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SCFL SPONSOR SHOWCASE



Gullo Dealerships has long been a trusted name in our community, known for providing quality vehicles, exceptional customer service, and a genuine commitment to the families they serve. With a strong local presence and a reputation built on integrity and reliability, Gullo Dealerships continues to be more than just a business — they are a community partner that believes in investing where it matters most.

South County Football League is incredibly grateful for Gullo Dealerships' continued support over the years. Their partnership has helped strengthen our programs, improve our facilities, and create meaningful opportunities for our athletes to grow both on and off the field. We are proud to have Gullo Dealerships as part of the SCFL family and sincerely thank them for their ongoing commitment to youth development, teamwork, and our local community.

Thank you!



We know that preparing for a new season can bring questions—and we're always happy to help. Whether you're looking for more information about registration, football or cheer programs, schedules, or how to get involved, our SCFL team is here to support you every step of the way.



STAY CONNECTED WITH US!



SCFL YOUTH FOOTBALL



@SCFLFOOTBALL



@THETRUESCFL



WWW.SCFOOTBALL.ORG